

LAND OF WATERFALLS CAMERA CLUB MEETING

7:00 – 9:00 PM

SHOW & TELL: “CONTRAST”

Live on-line via Zoom

Photographers of the Land of Waterfalls Camera Club will share their varied techniques and accomplishments with the theme of CONTRAST at their monthly meeting, Thursday, November 17, 2022. Starting at 7:00 PM, “live” on-line via Zoom, they will follow the popular and time-honored SHOW & TELL format.

When photographers talk about contrast, they are talking about differences within the captured image that significantly contribute to the impact of the photo. The other prime elements of a good photograph, composition, clarity, light, color, etc. are all affected by the control of contrast. Contrast awareness is just as important to the beginner with a cell



phone camera as it is to the experienced pro with an advanced camera system.



Working with contrast, though is not as limited to tonal differences (light vs. dark) or color differences (complementary vs. accenting). High contrast images can cast moods that affect viewers drastically opposite those of low contrast images. There are no right or wrong contrast values because they all convey what the individual photographer is trying to exhibit.

Color contrasts can change by varying the color saturation, brightness, tints, or combination of colors. A “warm” image is not the same as a “cold” image. Relative sizes of the items within the photo can provide contrasts that focus the viewers attention. Providing various detail clarities can provide depth and focus to the subjects of the photo. This is also true of varying textures that can enhance the feel of the image. Not to be forgotten are contrasts like old vs. new that project the meaning and story of the photo.

Photographers of all levels of proficiency can hone their diverse contrast skills by sharing their work with other members and guests. Tips can be shared, and questions can be answered with the SHOW & TELL format.

As the current health crisis lingers, these open-to-the-public monthly meetings will be “live” on-line with Zoom. Club members and guests are encouraged to sign in at least ten minutes early (6:50 PM). Non-member guests are encouraged to go to info@lowccnc.com for invitation and access information at least a day prior to the meeting.

The Land of Waterfalls Camera Club welcomes participation from those interested in becoming a photographer, to novices who need fundamental skills, to photographers who enjoy sharing with others, as well as experienced pros. No special equipment or software is necessary.

To offer more focused forums for small group participatory learning and sharing the club features two Special Interest Groups (SIGs). The Capture SIG concentrates on how to take the best picture and meets at 7:00 – 9:00 PM on the 3rd Monday of the month in the community room of the United Community Bank in Straus Park. The Post Processing SIG features the developing/control of the digital image into the final photograph and continues to meet via Zoom at 7:00 PM on the 1st Monday of the month.

Visit the Land of Waterfalls Camera Club website at www.lowccnc.com. For more information.