

## **LAND OF WATERFALLS CAMERA CLUB MEETING**

**March 16, 2023, 7:00 – 9:00 PM**

Triple Header: Cell Phone photography / Family Projects / Shot & Show

Live on-line via Zoom

A triple header of programs, designed to enlighten photographers of all levels and interests, will be offered at 7:00 PM Thursday, March 16 during the Land of Waterfalls Camera Club meeting. The “live” meeting via zoom will feature: *Quick and easy digital art techniques using phone camera apps; Using the Lightroom Book Module for a Family Photo Project; and Shoot and Show.*

The use of cell phone cameras is becoming more and more popular even among experienced professionals. As this popularity increases new apps and new artful techniques are being developed and employed. Tools such as Canva and Procreate provide develop all kinds of fun (& useful!) designs by transforming an image.

Canva is a free-to-use online graphic design tool. Use it to create social media posts, presentations, posters, videos, logos and more. Loved by creative pros and aspiring artists alike, Procreate is the leading creative application made for iPad.

Joan VanOrman’s presentation will focus on technique and several project examples will be shared - all starting with a single image. She hopes to show the fun and creativity offered by the techniques and that they can facilitate creating interesting and useful projects.

Joan has worked with photographers for years and appreciates the medium. Although not a founding member of Land of Waterfalls Camera Club, the first organizational meeting was held at the photography gallery that she co-owned in downtown Brevard. She has always had an affinity for the club and joined several years ago. Through that association she has continued to learn and has been encouraged to share her work. She tends to the more eclectic and enjoys the creative possibilities and opportunities offered with digital and mobile photography.

In nearly every family there is someone who is deemed the “historian” — the keeper of the clippings, the wrangler of snapshots and yearbooks, and the not-so-expert genealogical expert. Jack Christfield has found Lightroom to be helpful in digitizing and collating these disparate bits, but the bits are not really accessible to a non-photographer. He will show that they can be organized into “Family Photo Projects”.

In his short talk, he will share the idea of using the Lightroom Book Module to create a family storyboard. He will use a PDF format because it is fairly universal and easily shareable without having to commit to actual book production.

Jack has loved photography from a young age and has experienced it from the film and darkroom days to the current digital technology. His work is currently represented at Number 7 Arts Gallery in Brevard. He is active in the Land of Waterfalls Camera Club

here in Brevard and enjoys doing individual coaching on the art, craft, and software of photography.

To wrap up the evening, Jo Crebbin will be wrangling the recent photo images submitted by members and coordinating the photographers' explanations of their work.

Jo has won hundreds of awards for creative excellence, editing and videography including two national awards for the Arts and Entertainment (A&E) network. Her work has been seen on CNN, CBS, ABC, Inside Edition, and PBS. Jo's work has been recognized in various photography contests including the Best of the Year image by the Florida Camera Council.

These open-to-the-public monthly meetings will be "live" on-line with Zoom until the health crisis subsides. Club members and guests are encouraged to sign in at least ten minutes early (6:50 PM). Non-member guests are encouraged to go to [info@lowccnc.com](mailto:info@lowccnc.com) for invitation and access information at least a day prior to the meeting.

The Land of Waterfalls Camera Club welcomes participation from those interested in becoming a photographer, to novices who need fundamental skills, to photographers who enjoy sharing with others, as well as experienced pros. No special equipment or software is necessary.

To offer more focused forums for small group participatory learning and sharing the club features two Special Interest Groups (SIGs). The Capture SIG concentrates on how to take the best picture and meets at 7:00 – 9:00 PM on the 3<sup>rd</sup> Monday of the month by Zoom. The Post Processing SIG features the developing/control of the digital image into the final photograph and continues to meet via Zoom at 7:00 PM on the 1<sup>st</sup> Monday of the month.